

Event Report – “21st century Britain”

CEU's Center for EU Enlargement Studies (CENS), the British Embassy in Hungary, and the Rectorate hosted a public lecture on 21 October 2013 entitled “21st century Britain”. The lecture was delivered by HE Mr Jonathan Knott, Her Majesty's Ambassador to Hungary, to a distinguished group of diplomats, ambassadors, students and university professors.



Ambassador Knott centered his speech around ‘the GREAT’ presentation (attached), which is a new marketing campaign that promotes the modern Britain abroad. He spoke about innovation, creativity, technology, and entrepreneurs. Ambassador also emphasized the areas such as education, heritage, culture, sustainability, music and sports, all of which make Britain recognizable in the world. His presentation was followed by a lively question and answer session touching upon a variety of issues (referendum in Scotland announced for next year; hate speech policies in Britain; referendum in the UK promised by Prime Minister Cameron if he wins elections in 2017; the Syria issue; immigration policy). The lecture was chaired by Péter Balázs, Director of CENS and former Hungarian Minister of Foreign Affairs.